



**Cara Taussig, M.B.A., Coach**

### **Key Experience**

Cara is a seasoned senior executive, consultant and project manager in the areas of strategic planning, business operations and technology implementation with significant accomplishments in leading complex initiatives and managing change in multi-stakeholder environments. She excels in developing people, building processes and systems, and working collaboratively to consistently produce high-quality results on-time and within budget. In 2009, she completed a rigorous, year-long intensive in transformational coaching with Newfield Networks, Boulder, Colorado and is currently working toward ICF certification.

### ***Change Management, Organizational Development***

- ← Director of Operations, Pert Survey Research, 1995-2000, managed implementation of computer-aided survey research technology and processes, decreasing call center costs by 30% (\$500,000) and saving over \$60,000 on printing and shipping costs annually. Collaborated with the executive team, department managers and staffers to realize shared vision of “more highly-skilled, more highly-paid” employees.
- ← At Pert, led cultural change to increase accountability through project bid to cost reviews, as well as strategic planning with owners to guide business. This was enabled through the design and implementation of the firm’s first cost-accounting and scheduling system across six major departments and three locations.

### ***Change and Leadership Training***

- ← VP Technology Marketing, DMS (an AOL Company), 2000-2001, managed communications in a complex, multi-stakeholder environment to deliver an innovative Internet survey programming tool. Led training and support functions to guide multiple organizations in implementing the new system and processes.
- ← Independent Contractor to Pangea Performance Consulting, 2003-2007, researched and created executive training materials on leadership, coaching, decision-making, organizational change, and emotional intelligence.

### ***Executive Coaching and Group Facilitation***

- ← At Pert, established and maintained professional development goals with measurable results for six direct reports, including weekly “open-items” coaching sessions and annual reviews.
- ← IBM Consulting Group, Consultant, 1993-1995, facilitated workshops to assess Fortune 500 clients’ alignment of business strategy with information technology.